



In honor of Betty's 90th Birthday and her commitment to supporting Hollywood, Theatre West will donate 5% of the net proceeds to Friends of the Hollywood Cap Park, a nonprofit organization dedicated to building a street level park atop the Hollywood Freeway as it travels below grade through Hollywood. The park will create 44 acres of green space in one of the most densely populated urban areas in the country. Although our contribution will be small compared to the \$900,000,000 needed to build the park, it is in alignment with our mission to impact the community as well as support artists. Theatre West thanks you for your help in accomplishing both these goals.



Theatre West

3333 Cahuenga Boulevard West • Los Angeles, CA 90068
(323) 851-4839 • theatrewest.org



BETTY
GARRETT'S
90TH
BIRTHDAY
BASH

R.S.V.P.

BECOME A SPONSOR



GOLD SPONSOR ~ \$15,000

- ❖ Premier Seating for 10 guests
- ❖ VIP Cocktail Reception for 10 guests
- ❖ Logo Visibility on all collateral materials
- ❖ "Gold Sponsor" status on event promotional materials, signage, event journal and media buy
- ❖ Full Page "Gold Sponsor" Advertisement in event journal



SILVER SPONSOR ~ \$7,500

- ❖ Preferred seating for 10 guests
- ❖ VIP Cocktail Reception for 10 guests
- ❖ "Silver Sponsor" status on event promotional materials, signage, event journal and media buy
- ❖ Full Page "Silver Sponsor" Advertisement in event journal



BRONZE SPONSOR ~ \$3,500

- ❖ Priority Seating for 10 guests
- ❖ VIP Cocktail Reception for 10 guests
- ❖ "Bronze Sponsor" status on event promotional materials, signage, event journal and media buy
- ❖ Full Page "Bronze Sponsor" Advertisement in event journal

Name of Sponsor _____

Contact Name: _____ Telephone: _____

TRIBUTE BOOK AD SPECS AND PRICING:



I/We wish to place a congratulatory ad in the Betty Garrett 90th Birthday Bash Tribute Book

- Gold Full Page** Advertisement (7 1/2" x 10") ~ \$2,000
- Silver Full Page** Advertisement (7 1/2" x 10") ~ \$1,500
- Full Page** Advertisement (7 1/2" x 10") ~ \$1,000
- Half Page** Advertisement (7 1/2" x 5") ~ \$500
- Quarter Page** Advertisement (3 3/4" x 5") ~ \$300

All ads are one color. Trim size of the book in 8 1/2" x 11" with no bleed.

The size listed above is the live area of each ad.

We encourage artwork to be sent via email to ads@theatrewest.org

or shipped on a CD as a 300 dpi tiff, jpg, high-res pdf, or psd document.

We will assist you in the preparation of your message if necessary.

Please provide copy and any special requirements. Logos must be camera-ready.

Space Reservation deadline – May 11, 2009

Contact Name: _____ Telephone: _____

Contributions are tax deductible to the extent allowed by law, FID NO 95-6143868

R.S.V.P.

Yes I/we will attend Betty Garrett's 90th Birthday Bash

_____ guests at \$250.00 = \$ _____

Group of Ten at \$2,250

I/We wish to become a sponsor (see opposite side for information)

I/We will be unable to attend but wish to celebrate Betty Garrett's 90th Birthday Bash and the work of Theatre West with a donation.

Total amount enclosed \$ _____ (payable by check to Theatre West)

Please charge my: American Express Visa MasterCard Discover

Card # _____ Exp. Date ____/____/____ CVV# _____

Cardholder Name _____ Signature _____

Company _____ Fax (____) _____

Address: _____ City: _____ Zip: _____

Telephone: (____) _____ Email _____

Please respond by May 18, 2009 (Tickets will be held at the door)

PLEASE COMPLETE THIS FORM AND MAIL WITH PAYMENT TO:

Betty Garrett's 90th Birthday Bash
c/o Theatre West
3333 Cahuenga Boulevard West
Los Angeles, CA 90068

Reservations may be faxed to **323-851-5286**

For information, please call **323-851-4839**